



**REIMAGINING OUR WESTMORELAND**  
 a plan for a more livable & prosperous county

You Can Be A  
**Citizen Planner**

**You can participate** in the development of the Westmoreland County Comprehensive Plan.

**Share Your Ideas:** Visit the project website and complete available surveys, connect via social media, email, or write to us. We want to hear from you.

**Attend a Public Meeting:** Come speak in support of what is important to you and play an important role in guiding the future of Westmoreland County. Dates, times and locations for public meetings will be advertised on the project website.

**Follow our progress:** Keep track of the plan as it develops by liking our Facebook page or visiting our website.

**Westmoreland County Planning Division**

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For more information, please visit

[www.co.westmoreland.pa.us](http://www.co.westmoreland.pa.us)

and click on the tab entitled

“Reimagining Our Westmoreland.”

Please also visit our “Reimagining Our Westmoreland” Facebook page!

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Image Sources: Skyline by Philip J. Platt; Boat by Visitors Bureau

# Frequently Asked Questions

## What Is A Comprehensive Plan?

- Establishes a long-term vision and community goals for Westmoreland County.
- Guides a community's physical, social and economic development.
- Engages citizens, businesses, and civic leaders to play a meaningful role in creating communities that enrich people's lives.

## What Are The Goals Of The Comprehensive Plan?

- Attract, develop and retain a diverse and stable workforce that will sustain a healthy economy.
- Produce a document that effectively communicates the overall strategy and a clear set of priority actions.
- Buy-in from key leaders as well as a broad base of citizen support.
- The county is looking for change, and our primary goal for the planning process is engagement and action.
- Develop implementable strategies to produce vibrant, prosperous, stable communities.

## Why Are We Updating The Comprehensive Plan?

Westmoreland County has been experiencing a declining population, a rapidly increasing median age, and a relative lack of diversity.

**369,993**  
Residents  
2000

**357,956**  
Residents  
2015

**41**  
Median Age  
2000

**47**  
Median Age  
2015

**95.3%**  
White

The county's homogeneous population and its shortage of younger people diminishes its status as a premier place to live, work and play.

## How Is The Plan Being Prepared?

Houseal Lavigne Associates was hired to assist the Planning Division in developing a comprehensive plan that addresses the critical issues facing the county while building on the many positive attributes. The overall project will take approximately 18 months. Plan topics include economic development, housing, transportation and more.

## How Can I Participate?

Thoughtful planning cannot happen without meaningful engagement. Westmoreland County needs your help to make sure the plan adequately addresses your concerns and vision for the future. Please consider getting involved and helping us make a better future for Westmoreland County. You can participate in any of the following ways located on the back of this brochure.

